

Will Stroud

Graphic Design Student

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Portfolio: Stroud.xyz

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Goal

My goal is to gain experience and provide value in the graphic design industry by interning for a reputable design company.

Work Experience

Building Manager for Festival Conference

Summer Part-Time

- Assists with audio/video support for conferences up to 500 people
- Assists clients with bookings

Designer for Macroock

Volunteer Part-Time

- Merchandise and Social Media Designer
- Created social media posts & fliers that led to 100 attendees
- Experience in "grunge" design aesthetic

Designer & Social Media for James Madison University's Climbing Club

Volunteer Part-Time

- Sold out 100 pieces of merchandise of my original designs. Including: hoodies, shirts, posters, and stickers
- Increase club paid membership by 30% through social media advertisement also leading to 40 new members of our community.
- Increased followers of social media from 800 to over 1000 followers.
- Created posts with the most amount of likes to date on the Instagram page.

Education

James Madison University

B.S. Graphic Design
Minor Computer Science
Current GPA: 3.6/4.0
Expected Spring 28'

Skills

- Photoshop
- Illustrator
- InDesign
- Photography
- Illustration
- After Effects
- Blender